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EXHIBITIONS

Sayre Gomez "I'm Different" at François Ghebaly Gallery, Los Angeles

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François Ghebaly is pleased present "I'm Different", Sayre Gomez' first solo exhibition in Los Angeles. The exhibition will consist of 4 distinct yet related bodies of work that are all centered around the ideas of _____ ,

_____ , _____ , _____ . Each body of work is presented within two different yet highly contrived spaces loosely referencing a shopping center with its indoor showroom, and surrounding outdoor garden.

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In the main gallery, on first steps into *The Hypnotic Presence of Popular Music in Southern California*, the artist's first large-scale, multi-channel installation. Covering the entire space, the work is comprised of 12 speakers housed within individually painted fiberglass outdoor garden rocks resting on a bed of woodchips. Each respective rock plays a different pop "anthem" sourced from Mark Zuckerberg's playlist titled *Quest*, which is publicly accessible on the music streaming platform Spotify. Further referencing outdoor spaces, painted banners hang on the brick wall of the gallery. Designed by Chicago-based design firm, Struggle Inc., the

banners feature various slogans sourced from algorithmically generated “lorem ipsum”, a design industry tool often referred to as dummy text.

The remaining walls will present a series of Gomez’ new paintings. The subtle color gradients from dark to light purples and blues range from representation to abstraction, and lead the viewer from the “outdoor” space into the “indoor” space housed in the adjacent room. Gomez’ paintings employ industrial application processes, such as airbrush and automotive paint sprayers, techniques that have historically been used in the film and advertising industries. While the representational paintings of images drawn from different online sharing platforms appear photographic, they are also made to be photographed, a primary intention of the histories being referenced. The process of his abstract works also share a similar relationship to representation. At first black and white, the compositions are buried under layers of pigmented varnish creating a sensational “window” from which the abstractions peak through at differing levels of opacity and color.

Following the paintings, and entering the Show Room the viewer will encounter two sculptures of identical mid-century northern European designed coffee tables. Constructed from three distinctly different materials and surfaces, they will be adorned with objects commonly found in the homes of _____, such as _____, _____, and _____. Near the tables, *Large Plinth with Records* features a patina similar to artist’s abstract paintings, and prominently features a stack of cast vinyl records. The room will also feature *Uww (Untitled window work)*, in which the artist repurposes a salvaged window as an artwork by installing it directly into the gallery wall. Because of the reflective nature of the glass the window is never without an image. It functions as both an object to look into, and an object to look at. Finally, the large painting *Generation Gap*, features two popular quotes turned slogans from John Lennon and Kurt Cobain.

at François Ghebaly Gallery, Los Angeles
(<http://ghebaly.com/>)

until 22 November 2014

Above – *Bench with Figure in Cerulean*, 2014 and
Coffee Table in Ultramarine w/ Objects (detail),
2014



Generation Gap, 2014





Untitled Painting, II, 2014

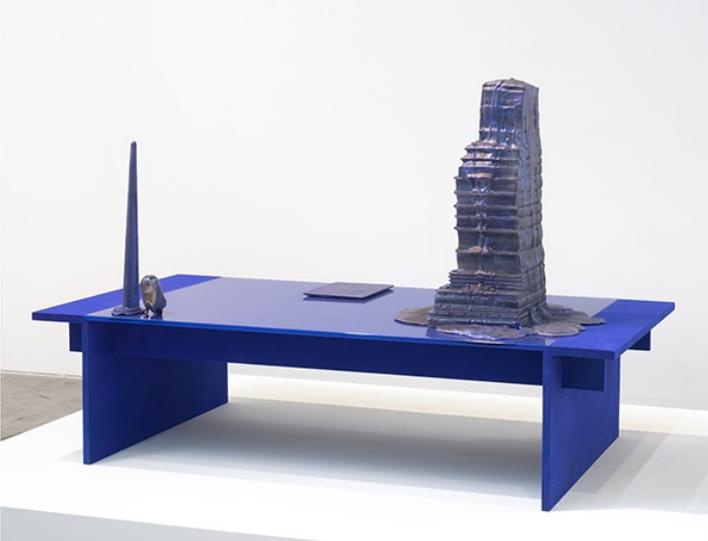




*Untitled Painting in Navy Violet and Olive w/
Window Motif, 2014*



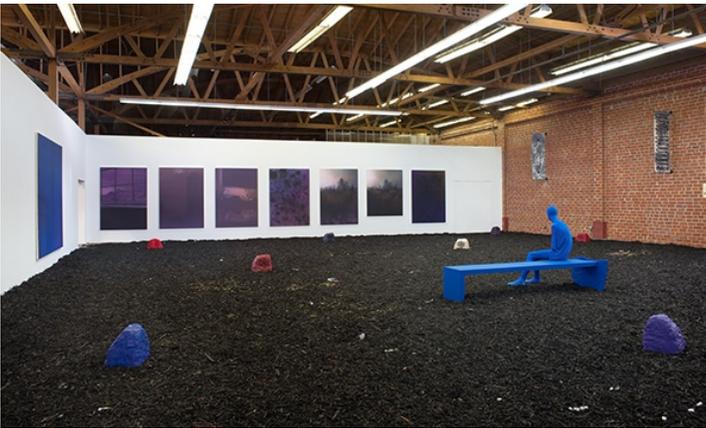
Hypnotic Presence, 2014



Coffee Table in Ultramarine w/ Objects, 2014



Untitled Painting in Dark Blue over Cerulean, 2014



Sayre Gomez "I'm Different" installation views at François Ghebaly Gallery, Los Angeles, 2014

Courtesy: the Artist and François Ghebaly, Los Angeles. Photo: Robert Wedemeyer.

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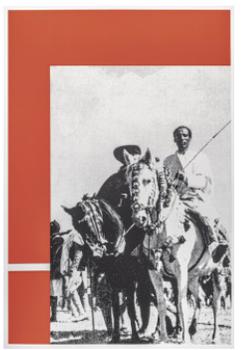
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